

**THE OFFICE OF POLICE AND CRIME COMMISSIONER
FOR DERBYSHIRE
DECISION RECORD**

Request for PCC Decision	Received in OPCC Date June 2026	OPCC Ref: DN60
---------------------------------	--	-----------------------

Social Media Management

Orlo is utilised across the Force as the central platform for the management and monitoring of all social media activity. Licences are deployed across a wide range of functions, including Communications & Engagement, CM Digidesk, Safer Neighbourhood Teams, and specialist operational units such as Roads Policing and Response Teams. The platform enables the management of multiple social media accounts through a single, secure interface, supporting efficient and coordinated digital engagement.

The current contract is due to expire on the 13 June 2026. The new contract will be in place from 14 June 2026 for two years with the option to extend for 2 x 12-month periods.

The annual cost for this is £82,394.60

A compliant route to market has been identified via BlueLight Commercial's Social

Media Management Platform Framework (BLC0189). This framework provides

policing, fire, and wider public sector organisations with an approved procurement

route for social media management tools, including live chat, social listening, and

sensitive image detection functionality. This enables a direct award to the sole

framework supplier, SocialSignIn - Trading as Orlo.

Using the BLC Framework saves the force time and money as the due diligence and supplier negotiations have already been carried out by BLC, giving us the best value for money.

Decision

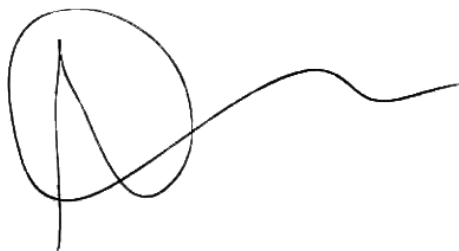
Approved

Declaration

I confirm that I have considered whether or not I have any personal or prejudicial interest in this matter and take the proposed decision in compliance with the Code of Conduct for the Police and Crime Commissioner for Derbyshire. Any such interests are recorded below.

None

The above request has my approval.

A handwritten signature in black ink, consisting of a large, stylized 'A' or 'Q' shape with a long, wavy horizontal line extending to the right.

Signature

Date 26 June 2026

PUBLICATION SCHEME CONSIDERATIONS

Is the related Section B report to be published Yes/No

The report contains commercially sensitive information.

Is the publication of this approval to be deferred No

If Yes, provide reasons below

Date to be deferred to –

NB Statutory Instrument 2011/3050 (as amended by SI 2012/2479) states that: *all decisions made by a PCC are in the types of information that must “be published as soon as practicable after it becomes available to the elected local policing body”.*

OFFICER APPROVAL**Chief Executive or Nominee:**

I have been consulted about the proposal and confirm that financial, legal and equalities advice has been taken into account in the preparation of this report.

I am satisfied that this is an appropriate request to be submitted to the Police and Crime Commissioner



Name Andrew Dale

Date 26 June 2026