

**THE OFFICE OF POLICE AND CRIME COMMISSIONER
FOR DERBYSHIRE
DECISION RECORD**

Request for PCC Decision	Received in OPCC Date: May 2022	OPCC Ref: DN44-22
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Social media Management Programme

Following in-depth research and approval from the Design Board, C&E have identified and researched into a solution to manage and monitor all Social Media Platforms. The licenses would be provided for Communication & Engagement, CM Digidesk staff, Safer Neighbourhood Teams, specialist teams across the force such as the Roads Policing Unit, Response Teams etc.

The major benefits to be realised are listed below:

- Simplify access to the Frontline with one app for all social channels.
- Give flexibility of governance with the ability to offer granular permissions across groups.
- Create a unified inbox for. All Social Media channels would feed into a central inbox so that tasks can be allocated to the right departments and responded to swiftly.
- Give officers the ability to engage with public across the channels.
- Give officers the ability to create “Real Time” situation alerts with standardised information and media.
- Remove the necessity for staff and officers having to use their personal social media accounts.

A compliant route to market has been identified which allows for a Direct Award to Orlo against the Police Digital Service (PDS) Social Media Management and Engagement Platform. The contract will cover the period of 2 years from go-live, which is currently estimated to be 20 June 2022, with the option to extend for a

further 2 x 12 months. The initial contract value is £151,704.00.

Decision

Approved

Declaration

I confirm that I have considered whether or not I have any personal or prejudicial interest in this matter and take the proposed decision in compliance with the Code of Conduct for the Police and Crime Commissioner for Derbyshire. Any such interests are recorded below.

None

The above request has my approval.

Signature



Date 7 June 2022

PUBLICATION SCHEME CONSIDERATIONS

Is the related Section B report to be published Yes

The report contains commercially sensitive information.

Is the publication of this approval to be deferred No

If Yes, provide reasons below

Date to be deferred to –

NB Statutory Instrument 2011/3050 (as amended by SI 2012/2479) states that: *all decisions made by a PCC are in the types of information that must “be published as soon as practicable after it becomes available to the elected local policing body”.*

OFFICER APPROVAL

Chief Executive or Nominee:

I have been consulted about the proposal and confirm that financial, legal and equalities advice has been taken into account in the preparation of this report.

I am satisfied that this is an appropriate request to be submitted to the Police and Crime Commissioner

Name Andrew Dale

Date 25 May 2022