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19 August 2014

Email to: XXXXXXXXXX

Dear Mr XXXXXX

FOI Request: FOI/186/2014

I write in connection with your request for information sent to the Police and Crime Commissioner for Derbyshire on 5 August 2014. The actual request and response are detailed below:-

Could you please tell me how much the PCC spent on PR, marketing and promotional materials in the financial year 2012/13?

PCC spend was approximately £25,683.

Could you please tell me how much the PCC spent on PR, marketing and promotional materials in the financial year 2013/14?

PCC spend was approximately £37,903.

How much is the PCC budgeting to spend on PR, marketing and promotional materials in the current financial year?

PCC budgeting for the current financial year is £43,331.

Could you please list the type, number and cost of physical marketing materials with PCC branding created by the office in the 2013/14 that have been produced – e.g., leaflets, pens, erasers, lollipops etc.,

*5000 pencils - £689.00
1000 ball point pens £329.00
Hi Viz Vests - £236.00
Signs and Leaflets - £3058,00*

Your reference number is FOI: 186/2014 and we ask that you retain this number for use in any future correspondence. Should you have any further enquiries concerning this matter, please contact Liz Kelly on 03001226007 or email quoting the reference number.

Yours faithfully

Electronically Signed

Elizabeth Kelly
Meetings and Information Officer
Office of the Police and Crime Commissioner for Derbyshire